

FOR IMMEDIATE RELEASE

Peter Krogh and DAM Useful Publishing release multimedia eBook

The DAM Book Guide to Multi-Catalog Workflow with Lightroom 5

113 Pages - 3.5 hours of embedded video

\$34.95

Kensington, MD September 4, 2013

Peter Krogh has released *The DAM Book Workflow Guide to Multi-Catalog Workflow with Lightroom 5*, a follow-up to the industry-leading publication *The DAM Book, Digital Asset Management for Photographers* (O'Reilly 2005 and 2009),

This multimedia eBook presents a thorough discussion of the methods and techniques for creating solid multimedia workflow using Adobe Photoshop Lightroom 5. The eBook integrates text, screenshots, animated flowcharts and workflow videos.

The book is intended for intermediate and advanced Lightroom users who need to create a coherent and organized workflow using multiple catalogs with Lightroom 5. It will help photographers managing large photo collections, as well as those who need multi-location workflow or who need to collaborate with others.

Review Copy- Review copies are available for writers and publications dealing with photography, digital imaging or asset management. Contact alyson@thedambook.com for your review copy. See demonstration video: <https://vimeo.com/73246430>

About Peter Krogh - Peter Krogh is an internationally recognized expert on Digital Asset Management for photography and other media. A commercial and editorial photographer for 30 years, he wrote *The DAM Book* (O'Reilly 2005 and 2009), and has become a sought-after speaker, workshop leader and consultant worldwide.

About The DAM Book Workflow Guides - *DAM Book Workflow Guides* take the principles outlined in *The DAM Book* and provide targeted workflow solutions for implementation of best practices.

About DAM Useful Publishing - DAM Useful Publishing is committed to providing clear and comprehensive tools to help photographers, and those working with photographs, to understand the digital photography ecosystem, and to maximize the longevity, discoverability, utility and value of the photographic image. DAM Useful Publishing has taken over the publication and distribution of *The DAM Book* for all future editions.

Additionally, *The DAM Book, Second Edition* is now available in electronic format.

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